

Introduction and Market Overview

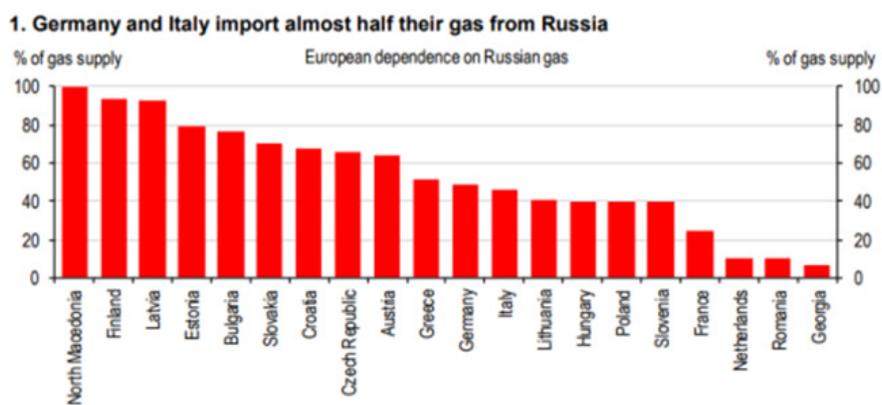
Set against the terrible crisis in the Ukraine, that as I write sees over four million refugees from the conflict, it still seems rather surreal that equity markets have made up some of the lost ground since their early March lows despite there being no end in sight for both the war and also no let-up in rising inflation.

Whilst most global equities finished the quarter in negative territory, they have recovered to their levels seen before the invasion of the Ukraine, despite the headwinds that they have had to face, such as a US Federal Reserve (Fed) tightening rates into a slowing economy, oil prices up 40%, wheat prices up 30% and gas prices up 80% year to date. Against this, the old portfolio diversifier at times of market stress, that of bonds, have seen some of their worst returns we have experienced in decades. We have written in our weekly narrative to clients about the various factors that may have influenced Putin's decision to invade Ukraine.

One of the reasons given for Russia's invasion has been the expansion of NATO across Europe since the Cold War, and perhaps the more recent discussions about a neutral Ukraine could placate Putin.



Unusually high and stubborn inflation rates are certainly causing trouble around developed markets. A fragmented global supply chain in 2021 failed to meet the demands of a resurgent "post" Covid economy and prices and inflation pressures started to rise last year, and the onset of war in Ukraine has only added to these with a commodity price surge. Such is the reliance of so much of Europe on Russia's gas supplies, there has been a clamour for "energy independence" and a renewed focus on fossil fuels alongside new cleaner forms of energy. Overall, the energy sector has seen a strong rally in both share price and demand.



Source – EU Agency for the Co-operation of Energy Regulators

Away from the humanitarian crisis, whilst the war in Ukraine has been damaging to the global economy, it has not yet pushed us meaningfully towards a recession, as the global GDP estimates from Sarasin show below. The % figures in brackets are the global GDP estimates from December 2021, before they have been subsequently revised. The estimates of global growth rates remain healthy in 2022 and into 2023 and it is easy to see why China, on the face of it, remains an attractive investment consideration.

| | 2021 | 2022 | 2023 |
|--------------|------------|------------------|------------------|
| China | 8.1 | 5.1 (5.0) | 5.0 (5.0) |
| US | 5.7 | 2.9 (3.8) | 1.6 (2.3) |
| Eurozone | 5.2 | 2.8 (3.8) | 1.8 (2.4) |
| UK | 7.2 | 4.2 (3.9) | 1.1 (1.8) |
| Japan | 1.7 | 2.3 (2.1) | 1.5 (1.1) |
| World | 5.8 | 3.7 (4.1) | 2.8 (3.1) |

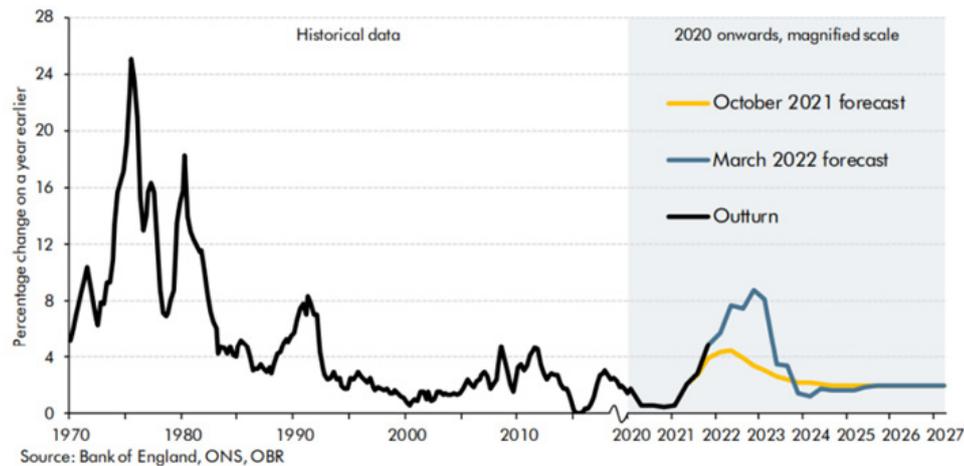
Source - Sarasin

Note: Figures in parenthesis are GDP forecasts at time Dec 2021

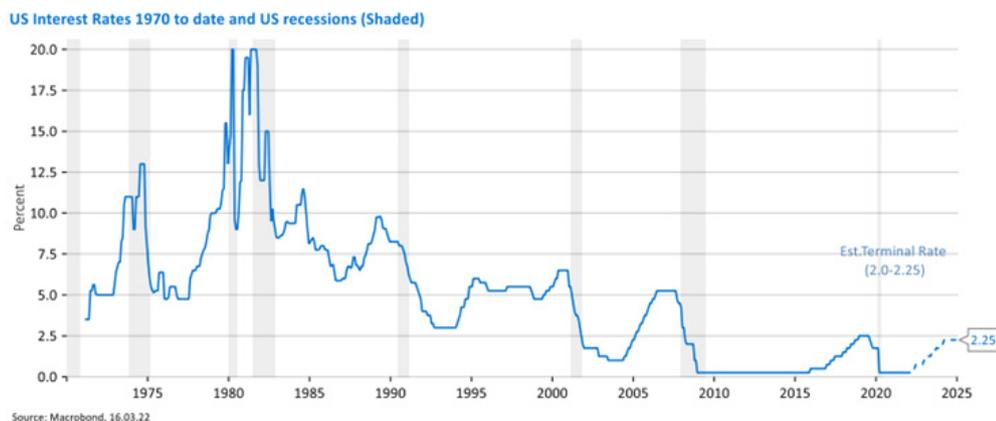
The speed and size of interest rate rises over the coming year are very important, as is the dialogue that accompanies them. It is expected that the Fed will look to try and squeeze in one or two 0.5% base rate rises, as opposed to the previous 0.25% rate rise. The aim will be to try and give them some room to manoeuvre in the future should the situation eventually deteriorate causing them to change tack and start cutting rates instead.

A continued market recovery would also require there to be a gradual reduction in the rate of inflation, the Office for Budget Responsibility expect inflation to peak later in the year at over 8% in the UK as year on year energy prices start to fall, and should settle back to around the target of 2% by late 2023 into 2024 – so whilst this remains a painful inflation “shock” the duration of it may not prove as damaging as some fear.

Chart 1.1: CPI inflation



We should also consider the risk of a policy mistake leading to a recession as a worst case scenario, so we can look back in history to see how a rapid rise in interest rates have previously led to recessions. The chart below shows rising rates leading to the grey shading of a recession shortly after the interest rate peak was reached.



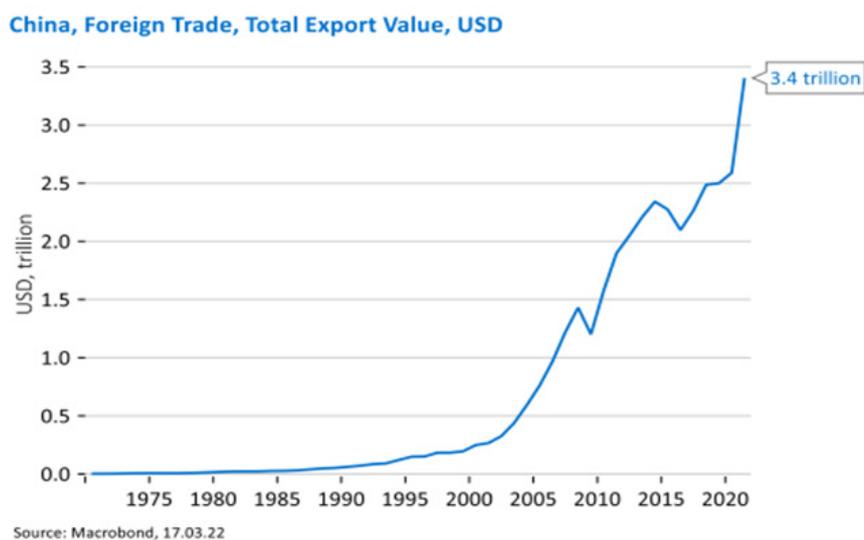
We share this slide with you as a reminder of how high interest rates have been in the past to trigger a recession, much higher than the expected 2.5% level we may see in the next year or so.

You may well point to 2020, however we believe that that is an outlier in the data due to the unprecedented global lockdown that was in place as a result of the initial Covid pandemic. The lowest interest rate preceding a recession aside from 2020, since the 1970's, was 5% - double the interest rate that we are led to believe is around the corner.

Recent talk has turned towards a "yield curve inversion". OK, so what does this mean to investors? Recently, yields for 2-year US Treasury bonds moved higher than those of 10-year Treasury Bonds – not a normal occurrence – usually the yield curve is upward sloping, which echoes the fact that holders of longer-term debt have taken on more risk. An inversion is when this reverses and investors place a higher weighting on near-term risks to the economy.

Historically, this has signalled an imminent recession. This time around, however, the inversion has more do with near-zero interest rates and strong demand for long-term Treasuries as a defensive play than the health of the economy. "Overall, the yield curve has become less of a recession indicator over the last two economic cycles," says U.S. Chief Economist Ellen Zentner. "And when we look at factors in the economy that are typically signals of a recession, such as job growth, retail sales, real disposable income and industrial production, we don't see an approaching recession." Good news, for now.

We have already mentioned the global supply chain issues and rising commodity prices impacting on inflation, and as always this argument can be countered by existing global trade imbalances, with Chinese exports continuing to apply downward pressure on global goods due to their competitive pricing. It will be interesting to see how Covid and the Ukraine crisis could impact on Governments looking to stay closer to home for their goods and energy resources.



Whatever the outcome for the war in the Ukraine, and also inflation and interest rate rises, what remains clear is that the investment world has never reverted back to "normal" since the great financial crisis in 2008. The central banks experimental policies since that date have certainly helped to stimulate the global economy, and we are finally seeing the high inflation that many have feared since then. We must remember that the estimated global GDP figures underline that there are still plenty of opportunities in today's marketplace.

Portfolio Review 1st Quarter 2022

ESG Conservative Growth

In light of rapid developments at the start of the quarter, in early February we performed a rebalance of the portfolio to correct some portfolio drift and to introduce a new position. Overall, we did not materially adjust the allocation to equities, but we did rotate away from US 'growth' stocks towards global 'value' stocks, as well as increasing exposure to Asian equities, to reduce some of the portfolio's sensitivity to interest rate rises.

Growth focused equities were under pressure at the start of the year as their future earnings are worth less in a higher interest rate environment. We reduced exposure to some more growth orientated managers and increased exposure to the **Schroder Global Sustainable Value Fund**. The fund offers exposure to stocks classed as 'value', meaning their share price stands at a discount to their perceived 'fair value', which typically means that the price is attractive. Data going back over 100 years shows that value stocks tend to outperform growth, but the opposite has been true for the past decade. We felt that there was a margin of safety in the lower valuations exhibited by the stocks the Schroders fund favours.

We also took the opportunity to top up an existing fund that offers exposure to UK equities: **UBS MSCI United Kingdom Socially Responsible ETF**. UK equities have been outperforming recently, but this has only offset part of the underperformance suffered compared to global equities for much of the past decade. We still feel UK equities stand on attractive valuations. The UBS fund is also much less tilted towards growth than the funds we have sold.

We also topped up a couple of existing funds, offering exposure to Asian equities. The funds topped up were **Vanguard ESG Emerging Markets Fund** and **Stewart Asia Pacific Sustainability Fund**. Asian equities had a tough year in 2021, in part due to a regulatory crackdown on Chinese technology companies. However, their stocks now stand at attractive valuations, and with inflation generally being much less of a problem in the region and their GDP forecasts remaining robust, several key Asian countries are currently easing monetary conditions (e.g reducing their base interest rates), which should also be supportive.

We also introduced a new fund to the portfolio, the **JPM Global Macro Sustainable Fund**. This 'alternative' fund has been added to the portfolio to complement the equity and bond exposure already held, to improve overall diversification. The fund uses an investment process based on macroeconomic research to identify global investment themes and opportunities. The fund incorporates ESG factors and exclusions as well as positioning the portfolio positively towards companies with above average ESG scores. The fund represents a defensive alternative to bonds, which we do not want to be too heavily exposed to, given the recent rise in yields. We funded the investment by reducing exposure to several bond funds including **Invesco Corporate Bond ESG ETF** and **Kames Ethical Corporate Bond**.

We did not feel it necessary to conduct any further trades during the quarter. We remain comfortable for now with our lower bond exposure, backed up by recent comments from Fed Chairman Jerome Powell who said recently that the central bank was prepared to raise interest rates in 0.5% steps to deliberately slow the economy if it were necessary to bring down inflation. We will look for opportunities to increase the exposure to bonds if we see evidence that inflation is receding.

As the first quarter finishes, we reflect on a busy period for markets, however for once investment markets took a back seat to the tragic events unravelling in the Ukraine.